



The Business Sisters Conference
Bringing Together Women, Business & Community

Saturday, Nov. 3, 8:30 am-5:30 pm, Glengarry Sports Palace, Alexandria, ON

- ❖ 8:00 8:00 **Registration + Healthy Breakfast**
- ❖ 8:30 **Opening** by Host Doreen Ashton Wagner, Host of ForLoveAndBusiness.com & **Drumming** with Monica Piotrowski, founder of Magical Sacred Circles
- ❖ 9:00 **Big Picture Talks – TED-Style presentations followed by Q&A**
 - **Asking the Right Questions to GROW Your Business**
Rose D’Amato, Senior Account Manager, BDC
 - **Finding your D.N.A. and the Best Marketing Approach for YOU**
Diana Lidstone, the Entrepreneur’s GPS
 - **Tell It Like It Is: How Authentic Storytelling Can Shape Your Business** with Chantal Tranchemontagne, Chief Creative Officer, Big Catch Communications
 - **Why Your Facebook Ads Don't Work and What To Do About It**
Geneviève Rochon, Primary Strategist, Mobyette Media
- ❖ 11:00 **Mind & Body Break** with Heather Hughes, Renew
- ❖ 11:30 **Preventing Your Mind from Sabotaging Your Success**
with Heather Elliott, CEO & Founder, Mindful Change
- ❖ 12:15 **World Café Lunch** + Tradeshow
- ❖ 13:30 **Don't be an Ostrich!** *A frank discussion about surviving hardship, protecting yourself, your family and your business*
 - Judy Utman, entrepreneur & author of *Voices In the Wilderness*
 - Rosemary Vaughan, Founder & Destination Gift Specialist at GiftRevel
 - Leonor De Mello, Agente en assurance de personnes, Desjardins
 - Stephanie Gibson, Lawyer, Adams, Sherwood, Swabey & Follon
- ❖ 14:15 **Mind & Body Break** with Heather Hughes, Renew
- ❖ 14:45 **Lessons Learned – A discussion with Entrepreneurial Trailblazers about overcoming adversity, collaborating and finding success**
 - Christine Bonneau-O’Neill, Owner, L’Original Meat Packing
 - Julia Graham, Chef & Founder, The Quirky Carrot
 - Estelle Patenaude, President, Impressions Inc.
 - Roxanne Rollin, Co-Founder, QuadExpert
- ❖ 16:15 **Closing Remarks & Draws**
- ❖ 16:30 **Wine & Cheese Reception**

Cette conférence sera présentée en anglais, mais notre maîtresse de cérémonie et quelques conférencières sont bilingues.

All-Day Passes are \$149

This includes breakfast, lunch, breaks and wine & cheese reception

Register see: <https://forloveandbusiness.com/biz-sis/> - Program subject to change without notice